

Writing Online: Paid Writing and Peer Review

with Phil Williams

Online Content



“Content is King”

Google

SEO

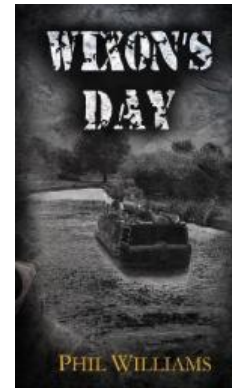
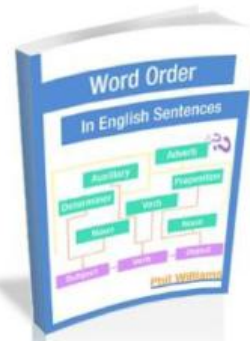
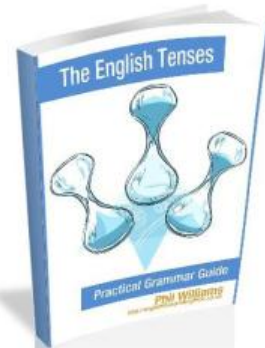
Search Engine Optimisation

My Work

Websites:



Books:



Freelance Writing

Writing


- Website (body and articles)
- Marketing copy (brochures, PRs)
- Profile biographies
- Journalist articles
- Information leaflets
- Promotional material
- Letters

Editing

- Websites
- Business texts (business plans, reports and more)
- Academic texts (essays, proposals, books)
- Fiction books
- Screenplays

Writing for Websites

HOME BLOG ABOUT ADVENTURE TRAVEL GENERAL TRAVEL ADVICE DESTINATIONS



5 BEAUTIFUL SPOTS IN THE CANARY ISLANDS THAT YOU DIDN'T KNOW EXISTED

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A Brief History Of Vending Machines



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The vending machine has been a staple feature in popular society since the Industrial Revolution, representing principles of efficiency and independence through technology. From well-placed post-cards to self-service food, the introduction of vending machines represented just how convenient and affordable technology could be. The history of the vending machine is more than that of a task-filling machine, though; it shares a stage with Ancient Greek temples and the widespread fashion of Automat restaurants.

The first vending machine

Whilst modern vending machines were first manufactured in the late 19th Century, the first recorded example of a vending machine can be found two millennia before. Hero of Alexandria (also known as Heron, αἰρέω circa 10AD to 70AD), an Ancient Greek inventor, had designs for one in his book of Inventions, Mechanics and Optics. Ever the innovator, Hero is also responsible for the first recorded instance of a steam-engine and wind-power machine (it played a pipe organ).

The first vending machine was simple but brilliant. An inserted coin fell onto a platform lever that that opened a valve. When the weight of the coin tilted the lever down, the coin fell off and the counter-weight pulled it back into position, closing the valve. What did it dispense? Holy water: a device devised for use at temples to stop greedy worshippers taking more than their fair share of water. Sadly it would take a long time for such a clever device to resurface.

Vending Machines and the Industrial revolution

The vending machine was not conceived of again until the 19th century, when the streets became flooded with inventors desperate to complete patents on new devices. The earliest popular vending machines were used for postcards and small tin London, but it was not until the 1880s that they really caught on. Hold back by the possibility of abuse by fake coins, vending machines finally rose in popularity when mechanisms were invented to detect forgeries.

KneeStrength.com

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What is patella maltracking?



Patella maltracking is one of the main causes of knee problems, so it's important to understand why it occurs. If you have general knee problems, this brief guide will help clarify exactly what patella maltracking is and how it might be responsible for your pain. We will explain what the patella is, why it tracks incorrectly and the problems this can cause, as well as briefly touch on what can be done to relieve pain.

What is the patella?

The patella is what most people know as the kneecap. It is the point highlighted in our KneeStrength.com logo (above), as it is the focal point of our exercises. The movements of areas of the whole body can have an impact on the way the patella tracks over the knee, so the movement of the kneecap can point to different problems. In the immediate area around the knee, we are most concerned with the impact of these quadriceps muscles:



Position of the patella from the front (left leg)

What is patella maltracking?

Patella maltracking is an imbalance problem. The muscles in the upper thigh, the vastus medialis (inside) and vastus lateralis (outside) pull on the patella tendon in different directions. If one side is tighter than the other, it will pull the patella out of balance. Demonstrated with this simple diagram, the patella should ideally run smoothly down the middle of the groove between the condyles (the two sides) of the femur, at the end of your thigh bone:

Free eBook Guide

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Finding Clients



- **Network online & offline**
- **Contact marketing agencies**
- **Build your own platform**
- **Search online...**

Finding Work Online

Search terms

Combine interests with:

- “content writer”
- “freelance writers wanted”
- “write for us”

Profile Sites

- Local community e.g. Wired Sussex
- Specialist sites e.g. Shooting People
- Social sites e.g. LinkedIn



Content Mills

- PeoplePerHour
- Freelancer.com
- Quill

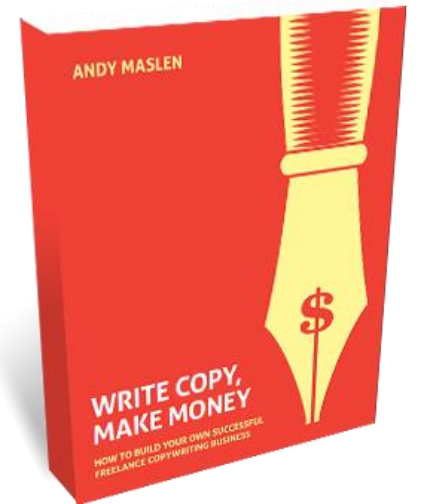
Build your own platform!



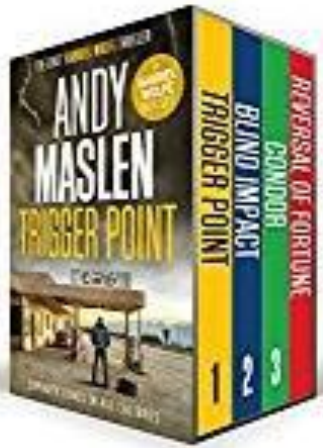
Becoming Professional



- **Agree terms in advance**
- **Plan to succeed**
- **Value your writing!**



Writing Communities



Learn about selling eBooks

- Mark Dawson
- Shelf Help
- Hugh Howey
- Smart Passive Income

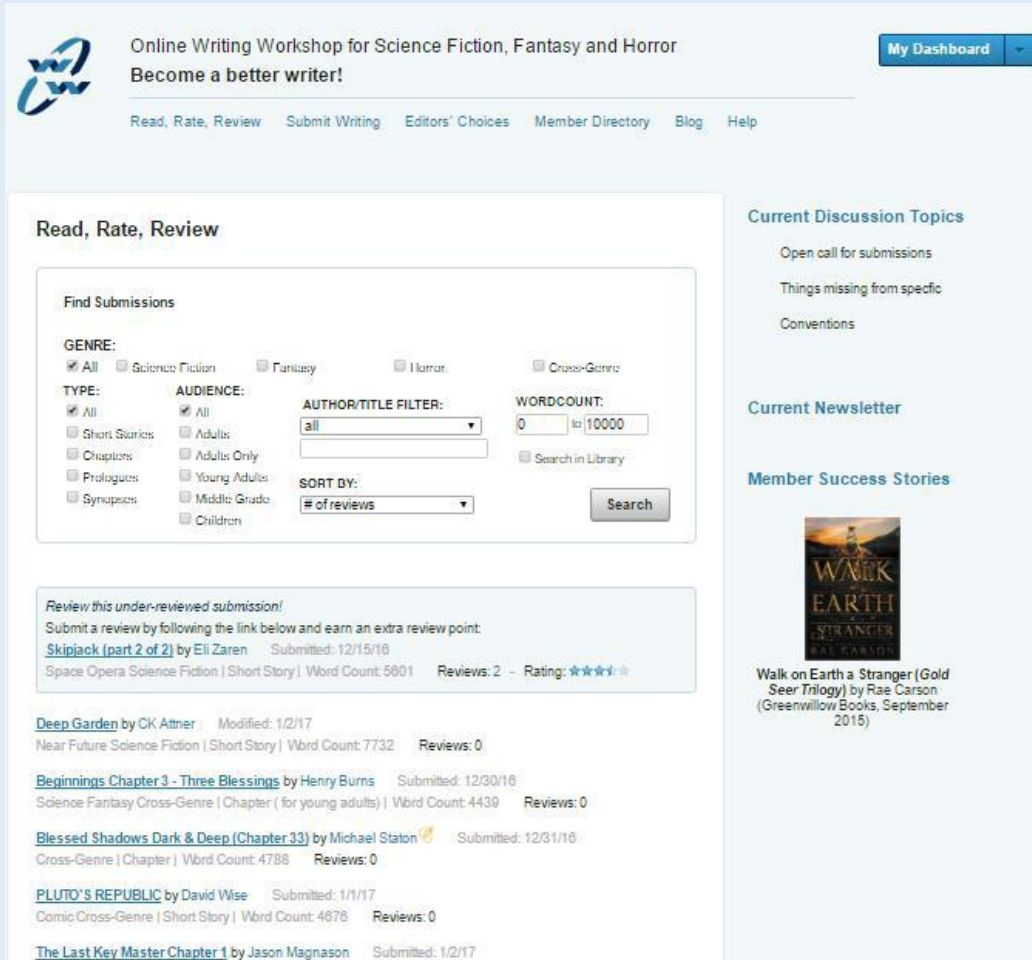


Join Communities

- Facebook Groups
- Open Door
- Bang2Write



Peer Review Sites



The screenshot shows the homepage of the SFF Online Writing Workshop. At the top left is a logo with the letters 'sff' in a stylized font. To its right, the text reads 'Online Writing Workshop for Science Fiction, Fantasy and Horror' and 'Become a better writer!'. A 'My Dashboard' button is in the top right. Below the header is a navigation menu with links: 'Read, Rate, Review', 'Submit Writing', 'Editors' Choices', 'Member Directory', 'Blog', and 'Help'. The main content area is divided into two columns. The left column is titled 'Read, Rate, Review' and contains a 'Find Submissions' search form. The form has sections for 'GENRE' (All, Science Fiction, Fantasy, Horror, Cross-Genre), 'TYPE' (All, Short Stories, Chapters, Prologues, Synopses), 'AUDIENCE' (All, Adults, Young Adults, Middle Grade, Children), 'AUTHOR/TITLE FILTER' (a dropdown menu set to 'all'), 'WORDCOUNT' (a range from 0 to 10000), and 'SORT BY' (a dropdown menu set to '# of reviews'). A 'Search' button is at the bottom right of the form. Below the search form is a call to action: 'Review this under-reviewed submission! Submit a review by following the link below and earn an extra review point.' It lists a submission: 'Skipjack (part 2 of 2) by Eli Zaren Submitted: 12/15/16 Space Opera Science Fiction | Short Story | Word Count: 5601 Reviews: 2 - Rating: ★★☆☆'. Below this are several other submission listings with their titles, authors, genres, and review counts. The right column is titled 'Current Discussion Topics' and lists 'Open call for submissions', 'Things missing from specific', and 'Conventions'. Below that is 'Current Newsletter' and 'Member Success Stories', which features a book cover for 'Walk on Earth a Stranger' by Rae Carson.

- **SFF Online Writing Workshop**

<http://sff.onlinewritingworkshop.com>

- **Critique Circle**

www.critiquecircle.com

- **Critter's Writing Workshop**

<http://critique.org>

- **Figment**

<http://figment.com>